

Thursday, October 20

6:45 - 7:45am	Breakfast (Brittania/Cambria Room, 2nd Floor)
8:00am	Introduction to the Conference
8:15am	KEYNOTE: Crucial Conversations for Mastering Dialogue® <i>Amy Podurgal, Owner @Square Peg Consulting, Inc.</i>
9:45am	Break
10:00am	Remaking an Icon: How One Company Handled A Major Rebrand <i>Lisa Sten, CEO @Harrell Design + Build</i>
10:30am	Why Are You Here and What Do You Stand For? <i>Erika Mosse, Director of Content @Pro Remodeler</i>
11:00am	A few minutes with LP
11:05am	Break
11:15am	Goodbye, "Girl Boss" <i>Alicia Huey, President, AGH Homes and First Vice Chair @NAHB</i>
12:00pm	Lunch
1:00pm	Roundtables
2:30pm	A few minutes with Panasonic
2:35pm	Break
3:00pm	Innovation Driving Housing Affordability <i>Panel: Abby Ivory, Managing Director @Ivory Innovations Jenna Louie, Director, Strategy and Operations @Ivory Innovations</i>
3:30pm	Turning It All Around <i>Meredith Chapman, Area Sales Manager @K. Hovnanian Homes</i>
4:00pm	Break
4:15pm	Women are both the Opportunity and the Solution Residential Construction Needs <i>Branka Minic, CEO @Building Talent Foundation</i>
4:45pm	Free Time
5:20pm	Meet in lobby
5:30pm	Buses to San Diego Wine & Culinary Center
6:00pm	"Bubbles and Bites" at the San Diego Wine & Culinary Center
8:00pm	Buses return to Loews

Thursday, October 20

6:45 - 7:45am	Breakfast (Avalon Room, 2nd Floor)
8:00am	Introduction to the Conference
8:15am	Goodbye, "Girl Boss" <i>Alicia Huey, President, AGH Homes and First Vice Chair @NAHB</i>
8:45am	Why Are You Here and What Do You Stand For? <i>Erika Mosse, Director of Content @Pro Remodeler</i>
9:15am	Remaking an Icon: How One Company Handled A Major Rebrand <i>Lisa Sten, CEO @Harrell Design + Build</i>
9:45am	Break
10:10am	A few minutes with Panasonic
10:15am	Roundtables
12:00pm	Lunch
1:00pm	KEYNOTE: Crucial Conversations for Mastering Dialogue® <i>Amy Podurgal, Owner @Square Peg Consulting, Inc.</i>
2:30pm	A few minutes with LP
2:35pm	Break
3:00pm	Turning It All Around <i>Meredith Chapman, Area Sales Manager @K. Hovnanian Homes</i>
3:30pm	Women are both the Opportunity and the Solution Residential Construction Needs <i>Branka Minic, CEO @Building Talent Foundation</i>
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4:45pm	Free Time
5:20pm	Meet in lobby
5:30pm	Buses to San Diego Wine & Culinary Center
6:00pm	"Bubbles and Bites" at the San Diego Wine & Culinary Center
8:00pm	Buses return to Loews